

Fresh twists on frozen favorites are a great way to start a hot streak of summer sales. Restaurants are reimagining shakes, sundaes and ice cream desserts with classic cookie pieces from brands they trust. Elevate your menu with in-demand frozen desserts differentiated with OREO and Chunky CHIPS AHOY! cookie pieces.
$85 \%$ of consumers love/like chocolate chip cookies-one of the top-growing sundae topping and shake flavors ${ }^{2}$

OREO is one of the most preferred name-brand dessert ingredients ${ }^{3}$

1. Nielsen, XAOC plus Convenience-Full Year 2022 2. Datassential Haiku - Chocolate Chip Cookie, February 2023 3. Ignite Special Analysis: Dessert, Technomic 2022

| BRAND | MONDELEEZ CASE CODE | DESCRIPTION | KOSHER CERTIFIED |
| :---: | :---: | :---: | :---: |
| - | 19320000734 | OREO Medium Cookie Pieces 4/2.5lb | Yes |
|  | 19320002394 | Chunky CHIPS AHOY! Cookie Pieces 12/1lb | Yes |
| - वु50 | 19320029568 | OREO Medium Cookie Pieces 1/25lb | Yes |

## Mondelēz,

SNACKING MADE RIGHT

