



SOUP & SALAD

A Classic Pairing



Inside this Issue:

- Specialty Salads
- Convenient Soups

HELLO!

This edition of *Full Course* is all about soups and salads. With ideas on how to upscale some otherwise simple dishes, and highlights from brands like Campbell's showing what makes their products as good as they are! This magazine will help you find good ideas for any menu and introduce you to brands and items worth seeing.

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Employee Spotlight

JOHN COCHRANE

Sales Consultant

How long have you been with M. J. Kellner?
18 years in September

What was your first Job? How long have you been in the Foodservice & Beverage Industry?
At 12 I pruned Christmas trees. I've been in food service about 35 years.

What is your favorite part of sales?
Helping someone with a plan and a dream and making that plan work.

What is your best advice you give your customers?
Value your customers and employees! You can't do this without either.

What keeps you motivated?
I truly love what I do! If you don't enjoy what you do, it may be time to reevaluate your situation.

What happens in your day to stamp it a good day?
Going to sleep at night knowing I did my best!

What do you enjoy doing in your free time?
Spending time with my wife and family. Grandkids are the best!

Do you have any hobbies?
Golf, riding our side by side and tinkering around the farm. Hoping to have some more time soon to figure out what I like.

Since this is a soup & salad issue, What is your favorite soup?
My mom's chicken and noodles. I really miss them!



Client Testimonials

BRENT SCHWOERER

Engrained Brewing Company

“One word that describes my relationship with M. J. Kellner is partnership. Whether it has been using their test kitchen, sourcing just the right product, or helping me with logistics issues - they have always been there. My business at M. J. Kellner is about more than just numbers, it's about partnership.”



BRENDA NELSON

Mimi's Kitchen

“I opened a new restaurant on June 5. Even though I was very excited to have my own restaurant I was also very overwhelmed. Being a new business owner I had a lot of questions and concerns but M. J. Kellner was there for me every step of the way. They made menus, my sales rep sat down with me for over two hours, helping me compile my first order, which, in itself is a very daunting task. He not only helped me get all the food items, but any other items that I would need for the store. The people at M. J. Kellner really do care and want everyone to succeed. When I call to place an order, I am always greeted with a friendly voice. When I pick up an order, I am always greeted with a smile. John checks on me every week to see if there's something I need. I am truly grateful in for each and everyone of them. M. J. Kellner goes above and beyond everyday! Thank you everyone at M. J. Kellner. I could not have done this without you!”





For nearly 100 years, Brakebush has focused solely on chicken and crafting it to do well in both large and small kitchens. Brakebush chicken is baked by a team ready to help with their labor-saving products and menu-expanding ideas.

SOUTHWEST PASTA SALAD

Featuring:

- MJK #63525 - Brakebush Pulled and Shredded Chicken
- MJK #69114 - Marzetti Bowtie Pasta
- MJK #68861 - Mega Mex Avocado Halves
- MJK #64544 - Hormel Bacon Bits
- MJK #S26778 - Marzetti Avocado Ranch Dressing

GREEN AND GRAINS BOWL

Featuring:

- MJK #66242 - Brakebush Garlic Herb Sliced Chicken Breast
- MJK #69153 - Marzetti Orzo
- MJK #68470 - Simplot Edamame
- MJK #26634 - Marzetti Lemon Vinaigrette

SWEET AND SPICY SALAD

Featuring:

- MJK #66343 - Brakebush Buffalo-Style Boneless Wings
- MJK #58841 - Savor Mango Chunks
- MJK #30629 - Ken's Honeycomb Mustard Dressing

www.brakebush.com

SWEET AND SPICY SALAD



GREEN AND GRAIN BOWL

SOUTHWEST PASTA SALAD



FROZEN PASTAS

Just what you need for easy prep!

They wanted to make pasta that was faster, easier and with less waste. And they did! Now the pasta dishes you're known for are easier than ever to put together!

www.marzettifoodservice.com

PRECOOKED CAVATAPPI MJK #69142

PRODUCT BENEFITS

- Quick prep time around 30-60 seconds.
- Little or no wasted product.
- Prep only what is needed.
- Easy menu extensions.
- Saves on time and labor cost.
- Consistently al dente results.

PRODUCT PREPARATION

For best results, add frozen pasta to boiling water, stirring with fork to separate, for 30 to 60 seconds. Or run under hot tap water until thawed. Drain. If using in cold salad follow with cold water rinse.

Pack Size: 6/3 lb



STOCKED FROZEN PASTA OPTIONS:

- MJK #69103 - Penne Rigati
- MJK #69109 - Spaetzle Dumpling
- MJK #69114 - Bowtie
- MJK #69130 - Rippled Lasagna
- MJK # 69143 - Spaghetti Nests
- MJK #69148 - Linguini Nests
- MJK #69152 - Fettuccini Nests
- MJK #69153 - Orzo
- MJK #69270 - Flat Lasagna
- MJK #70042 - Rotini



RICED CAULIFLOWER MJK #60323

Simplot Simple Goodness™ Premium Vegetables make a statement with their upscale, hand-cut appearance, bright color, and outstanding flavor. We do all the washing, slicing and trimming, so you get only 100% usable product and 0% waste. Use this versatile, low-carb substitute in place of rice, flour, grains and legumes.

PREPARATION



Saute

- Heat 3 Tbsp. oil in a large skillet over medium - high heat.
- Add approximately 1 lb. of frozen riced cauliflower and cook for 3 minutes, & stirring frequently.



Steamer

- Place approximately 1/2 lb. of frozen riced cauliflower in a small microwave safe dish.
- Cover with plastic wrap and heat for 3 minutes.



Microwave

- Place approximately 1/2 lb. of frozen riced cauliflower in a small microwave safe dish.
- Cover with plastic wrap and heat for 3 minutes.



Combi Oven

- Place approximately 5 lbs. of frozen riced cauliflower in a full-size baking sheet.
- Heat for 5 minutes.

www.simplotfoods.com

Campbell's

Campbell's is committed to bringing carefully crafted foods to more people. They build their recipes from scratch, adding ingredients individually, leaving no room for anything unnecessary—their mission; is to bring good, nutritious food to many.

MEXICAN STREET CORN

MJK #68881 - *Reserve Soups*

This vegetarian soup features sweet and roasted corn, cotija cheese, and a traditional street corn spice blend with a hint of lime. Just heat it in our pouch, pour it into a kettle, and ladle it into a cup or bowl.

CHEESE & RED POTATO CHOWDER

MJK #68567 - *Signature Soups*

This rich, satisfying chowder blends cheddar, American, and Parmesan cheeses with fresh cream, onion, red bell peppers, and large chunks of red potatoes. Just add liquid, heat, and serve.

FRENCH ONION

MJK #68232 - *Signature Soups*

This soup hits all the notes of the traditional version with caramelized onion, rich beef broth, and sherry but doesn't require a lengthy cook time. You just need to add liquid, heat, and serve.

www.campbellsfoodservice.com

MEXICAN STREET CORN

FRENCH ONION

SWEET AND SMOKY BOWL



BLACK AND BLEU SALAD

ITALIAN PASTA SALAD



Real Wood. Real Smoke. Ready for your Menu!
Hormel AUSTIN BLUES® is slow-smoked over real wood blends for hours. Serve these authentic slow-smoked meats easily by just heating them to temp. They are sure to impress your consumer!

SWEET AND SMOKY BOWL

Featuring:

- MJK #64734 - AUSTIN BLUES® Pit-Smoked Pulled Beef Brisket
- MJK #60323 - Simplot Simple Goodness Riced Cauliflower
- MJK #60327 - Simplot Roastworks Roasted Sweet Potatoes
- MJK #26930 - Marzetti Balsamic Vinaigrette

ITALIAN PASTA SALAD

Featuring:

- MJK #69142 - Marzetti Cavatappi
- MJK #65255 - Hormel Ham
- MJK #64457 - Hormel Genoa Salami
- MJK #65128 - Hormel Sliced Pepperoni
- MJK #36093 - Ken's Italian Dressing

BLACK AND BLEU SALAD

Featuring:

- MJK #64725 - AUSTIN BLUES® Pit-Smoked Beef Brisket Burnt Ends
- MJK #68861 - Mega Mex Avocado Halves
- MJK #21422 - Marzetti's Bleu Cheese Dressing

A unique twist? Add Simplot Fries to top it off!

www.hormelfoodservice.com



Engrained Brewing Company is a locally owned micro-brewery and farm to table restaurant in Springfield, IL.

“You’ll find Engrained crafting the best pints and plates by serving our team, our farmers, and our patrons. We believe that nourishing our community includes replenishing our land and caring for our team. Where the best flavors come direct from the farm, prepared with honesty and care.”

Engrained also offers to host events and private parties. For these they offer:

- Custom Beer Pairings
- Seasonal, Local Menu Offerings
- Private Brewery Tours
- HD Projector with Audio Capability
- Table Decor and Linens
- Personalized Printed Menus
- Variety of Seating Arrangements to Accommodate Your Event

Thank you Engrained for allowing us to take the photos seen in the magazine at your restaurant!

1120 W Lincolnshire Blvd, Springfield, IL 62711
(217) 546-3054

Monday Closed
4:00 pm - 9:00 pm Tuesday
11:00 am - 9:00 pm Wednesday through Saturday
11:00 am - 8:00 pm Sunday

www.engrainedbrewery.com



THEIR PHILOSOPHY

SUSTAINABLE

“We believe in reducing our foot print on our environment. To us that means energy efficiency, recycling, reusing, reducing our waste, and maximizing the use of our resources.”

LOCAL

“We believe in supporting our local community, and that means sourcing as many of our ingredients, products, and materials as possible. We support local family farms that employ sustainable farming practices.”

NATURAL

“At Engrained natural means fresh, unprocessed, free range, seasonal, nutritious, chemical and preservative free, and free of hormones, antibiotics, and steroids. Our cattle and pigs live in open pastures and our local chickens are cage free year round and free range when weather permits.”

BRENT SCHWOERER

Owner, Founder, Brewmaster



SPECIALTY SALADS



WEDGE SALAD



SALAD ON A STICK



SALAD ON THE GO

SALAD ON A STICK

Salad on a stick is a fun twist on a classic salad. You can also use this twist as a way to upscale chicken Caesar salad into an appetizer.

SALAD ON THE GO

This salad on the go is fresh and nutritious food made convenient. It has the convenience of a drive-through without sacrificing nutrition.

WEDGE SALAD

The wedge salad offers a cool, crisp dish that is appreciated by steak lovers and vegetarians. It is a fancier way to serve a salad and offers a different presentation to a classic first course.



We Know On The GO

Performance – Protect your food and drinks during delivery to the table, kiosk or front door.

Value-Added Features – Choose from a catalog that balances performance, sustainability and ease of use.

Service – Depend on us to help you easily find the right products when and where you need them.

www.dartcontainer.com

MJK #92225

12oz Paper
Soup Container



MJK #92224

16oz Paper
Soup Container



MJK #92252
2 oz.
Portion
Container



#PF35C2
Two-
Compartment
Cup Insert



MJK #92115
9oz Clear
Plastic Cup



MJK #93155
12oz Clear
Plastic Cup
Squat



MJK #93140
12oz Clear
Plastic Cup



MJK #91383
6x6x3 Clear Container

MJK #93183
8x8x2 Clear Container

MJK #91382
8x8x3 Clear Container

MJK #93195
9x9x3 Clear Container

MJK #93571
16oz Clear Dome
Lid Container

MJK #93588
24oz Tall Flat Lid
Container

MJK #93572
24oz Dome Lid
Container



MJK #92313
16oz Clear
Plastic Cup



MJK #S99488
Practical
Fill Single
Compartment
Cup Insert



MJK #93141
20oz Clear
Plastic Cup



MJK #92164
24oz Clear
Plastic Cup





HOMESTYLE COLESLAW

CHICKEN SALAD

EASY ENHANCEMENTS

STRAWBERRY PARFAIT MJK #19918

Creamy, rich whipped topping blended with gelatin cubes for a refreshing dessert

Add in:

- Sponge cake
- Whipped cream
- Fresh Strawberries

HOMESTYLE COLESLAW MJK #19951

Barbecue's favorite sidekick, Reser's Cole Slaw features crisp cabbage, crunchy carrots, and a sweet and snappy mayonnaise dressing.

Add in:

- Apples
- Green Onion
- Red Peppers

CHICKEN SALAD MJK #19924

A rich mayonnaise based dressing enveloping shredded white chicken breast and crunchy celery.

Add in:

- Grapes
- Walnuts

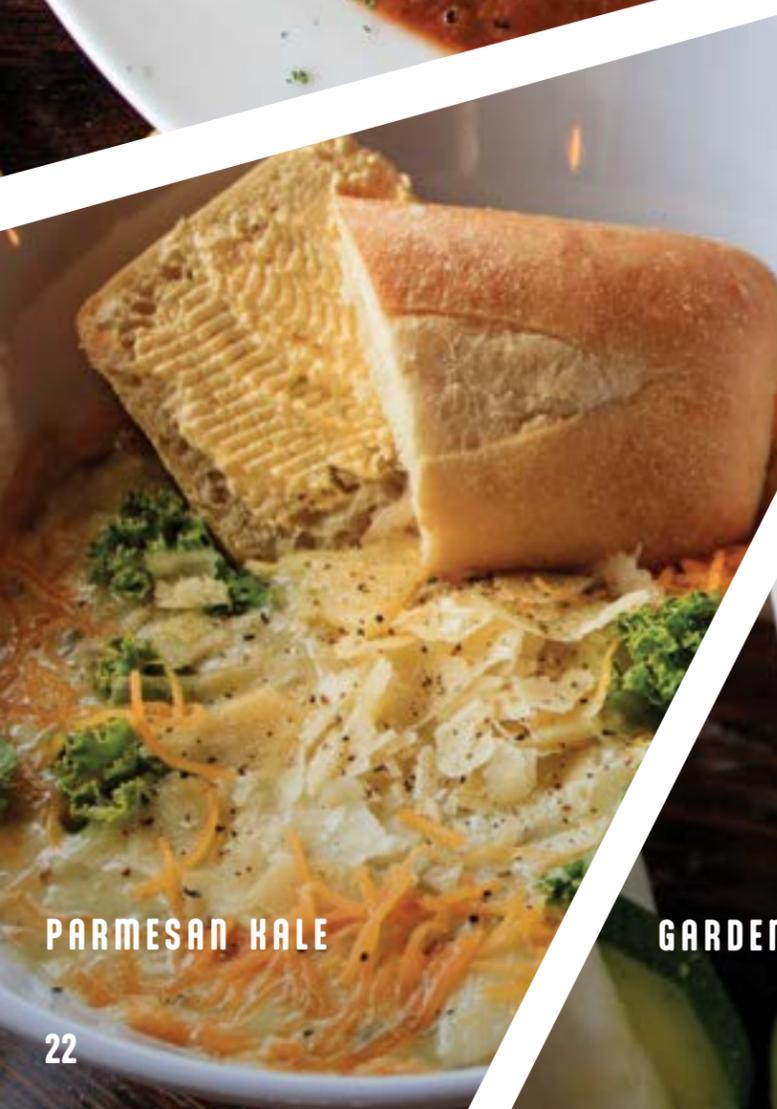
www.resers.com



STRAWBERRY PARFAIT



**BLACK BEAN
SOUP**



PARMESAN KALE



GARDEN VEGETABLE



Kraft *Heinz*

Kraft is one of the world's largest global food and beverage companies operating for 150 years. Their stock consists of condiments, sauces, cheese and dairy, meals, meats, beverages, and many other grocery products with more than 200 brands.

BLACK BEAN SOUP

MJK #68706 - *Chef Francisco*

This soup is prepared with Southwest Vegetables and the finest black beans to give it an authentic flavor. It is sure to be one of your favorites.

GARDEN VEGETABLE

MJK #68717 - *True Soups*

This soup is ready to heat and has a rich, robust character that only the highest quality soups can achieve. It is made with a blend of the finest ingredients, including its signature Yukon Gold potatoes, to ensure this classic soup remains a family favorite.

PARMESAN KALE

MJK #68739 - *Chef Francisco*

This delicious Mediterranean-style soup starts with sautéed onion, garlic, and seared Italian sausage cooked in a rich white wine chicken broth, simmered with kale, and finished with a touch of heavy cream and Parmesan cheese.

www.krafttheinzawayfromhome.com



FRESH CUT

Convenient & Affordable

United Produce offers high-quality pre-cut produce that tastes great and gets delivered to you washed and ready for use. Their Fresh Cut staff members use a mix of machine and hand cuts to “process orders, delivering consistently sized items year-round to the exact specifications requested by customers.”

The Fresh Cut facility is USDA organic certified, every precaution is used to their pre-cut items in compliance with all USDA organic requirements.

FRESH CUT SERVICES

- Fruit and vegetable items cut to order
- Rapid order response times
- 140+ standard packs/items – endless options otherwise
- Custom packaging and design
- Private labeling capabilities
- Proprietary product development
- Marketing support
- Support for food shows and trade functions

BUT THE BEST PART IS.... IT SAVES ON LABOR!

These pre-cut produce products will help you decrease time spent prepping whole fruits and vegetables, by giving you and your staff one less thing to worry about. Another bonus is it can help you save money!

www.unitedmo.com

**SERVE UP FRESH-BAKED QUALITY,
WITHOUT THE “FROM SCRATCH” WORK!**



WHITE YEAST ROLL
MJK #75511

**CHEESY JALAPENO
BISCUIT**
MJK #75293



**NEW ENGLAND STYLE
OYSTER CRACKERS**

MJK #25198 - Zesta

These new and improved crackers deliver a hearty cracker profile, toasted color, and great taste in a contemporary new design.



**TABLE WATER CRACKERS
ROYAL BANQUET PACK**

MJK #S32994 - Carr's

Elevate every gathering with these oven-baked crispy crackers. They have a distinctive texture and flavor that make life's significant celebrations that much more memorable.

www.kelloggsawayfromhome.com

SAVE THE DATE

MjKellner
Exceeding All Your Food Service Needs



NORTHFIELD CENTER

1:00 p.m. to 4:00 p.m.
3280 Northfield Dr
Springfield, IL 62702

**show attendance will get you a \$25 credit*